



For Today and For Tomorrow

Dear Parents, Grandparents and Friends:

I'm writing to tell you about an exciting development that holds great promise for the future of Innovation Academy Middle and High School. After a recent visit to the school, the grandparents of a Murdoch student were inspired to make an anonymous challenge donation of \$20,000 a year for the next two years. Simply put, they will match up to \$20,000 of new donations that we raise this fiscal year and next. What this means is that any donation we choose to make will go twice as far.

This is a wonderful vote of confidence in the kind of education we are providing to our students. These generous members of our grandparent community are making a powerful statement about what they see is the promise of Innovation Academy. "Our grandchild is always telling us about the school," said the grandparents, "saying that the teachers make it feel like one big family and that students are comfortable answering questions and participating in class discussions." Based on what they have seen and heard, these donors believe that Murdoch is a place that encourages all students to achieve their highest potential.

As the Director of Development, I am excited by the impact a matching donation such as this will have on the fiscal needs of our school. Even more important, as a Murdoch parent myself, I know the kind of direct impact it will have on our children's education. It will supplement our ability to attract and retain highly qualified teachers, allow us to continue investing in technology, and help support our school's facility needs.

I ask you to join me, and my family, in fulfilling the promise and potential that these grandparents see, and consider making a new donation or increasing your previous support. (We will not be holding another ASK event this year so this is our annual appeal to you.) Please contact me if you have questions or want to discuss our development plans and goals.

In making their generous pledge to Innovation Academy, the grandparents reflected, "We see this as a gift – *for today and for tomorrow.*"

Sincerely,

Scott Glidden

Director of Development

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